

DENTAL BUSINESS ADMINISTRATION

Earn Control – Maintain Power

A Business Administration Mastership designed exclusively from Dentists for Dentists & Dental Managers / Administrators.

This program is carefully designed to fulfill all today's dentists' needs and quests.

It addresses Dentists & Dental Managers / Administrators who are now graduating, starting their career or have a constant need of upgrading and updating their business.

Running a dentistry is a very challenging task and we ought to be prepared for every situation. But even when we have the knowledge and experience there is always something new and different that we have to keep up with.

PROGRAM AIM

This program's main aim is to create every dentistry's individual character in order to differ from competition and always earn and be the best in power and patients preferences.



IF YOU ARE IN CONTROL
YOU HAVE TO REMAIN
AND IF YOU LOST CONTROL
YOU MUST EARN IT AGAIN!

COURSE FEE OPTIONS:

Different fee options are offered for DBA Mastership Course in order to adapt & satisfy all candidates' requirements and individual needs.

Option 1	Daily Session / Module	550€
Option 2	Selection of any 5 Modules or selection of only 1st or 2nd session	attending 2750€
Option 3	Early Bird / AALZ Alumni Fee (consists of 10 Modules / 2 Sessions)	4500€
Option 4	Standard Course Fee (consists of 10 Modules / 2 Sessions)	5000€

TEACHING METHODS

A unique combination of lecture, participation & demonstration is especially designed for DBA Mastership course in order to achieve most stimulation and comprehension from candidates.



OBJECTIVES

Knowledge:

Fundamentals of:
Marketing, Management, Accounting, Economics,
Human Resources, Consumer Behaviour.

Skills:

- Be Managers and Directors of their own clinic.
- To make case presentations
- To select the most appropriate associates for their clinic

Mentality:

- Be able to handle and coordinate their team and patients affectively
- Confidence
- Maximise Performance

ADA CERP® | Continuing Education Recognition Program

This continuing education activity has been planned and implemented in accordance with the standards of the ADA CERP through joint sponsorship between Big Sky Seminars and DBA – Dental Business Administration Mastership Course.

Big Sky Seminars is an ADA CERP Recognized Provider.

Big Sky Seminars designates this activity for 60 hours continuing education credit.



EARN THE COMPETITIVE
ADVANTAGE & INCREASE YOUR
PROFITS IN RUNNING YOUR OWN
DENTAL PRACTICE!

